BUILD UP

WEB DESIGN COURSE

Build-Up Academy, the training and youth development wing of Digital Reach Ltd, stands at the forefront of fostering ICT skills among the youth in Ghana. BuildUP Academy is dedicated to nurturing the next generation of tech-savvy professionals, providing them with the tools, skills, and knowledge to excel in the ever-evolving digital landscape.

Our programs are designed to cater to a variety of interests and skill levels, ranging from beginner to advanced. By creating an environment that encourages innovation, creativity, and continuous learning, Build-Up Academy is committed to empowering students to reach their full potential and make a significant impact in the tech industry, both in Ghana and beyond.

Vision:
To be a beacon of excellence in ICT education in Ghana, shaping a future where every young individual has the opportunity, skills, and confidence to thrive in the digital world.

Mission:
Our mission is to equip the youth with cutting-edge ICT skills through quality education and practical training, fostering an environment of innovation and excellence. We aim to bridge the digital skills gap and empower students to become leaders and changemakers in the technology sector.

Commitment to Excellence

Innovation and Creativity

Practical Application

Community and Collaboration

Continuous Improvement

At Build-Up Academy, we believe that financial constraints should not be a barrier to quality education in web design. Thanks to the generous sponsorship from our partners, International Youth Foundation (IYF) and West African Decor Tiles, we are able to offer all the modules of the Web-Design Training at a reduced fee to our students

Scholarship Coverage:
Each student admitted to the Web Design Program is the recipient of a partial scholarship, which discounts the cost of each of the 3 Modules

WADT
WEST AFRICAN DECOR TILES

IYF
International Youth Fellowship

MODULE 1

Beginner level

Level 1: Fundamentals of Word-Press Web Design

Level 2: Build a Simple Blog Website

Level 3: Build a Simple Business Website

Fee: ¢ 800
10% OFF
Fee: ¢ 720

MODULE 2

Intermediate level

Level 1: Build a Multi-functional business website

Level 2: Build an Online store with WooCommerce

Level 3: Build a Restaurant Website with online ordering and payment

Fee: ¢ 1499
30% OFF
Fee: ¢ 1,049

MODULE 3

Advanced level

Level 1: Build a Mobile App Product website

Level 2: Securing Websites Online

Level 3: Build a Multi-vendor e-commerce website

Fee: ¢ 1999
40% OFF
Fee: ¢ 1,200

LEARNING GOALS

LEARNING OUTCOME AND SKILLS

Students will master web design from basic blog creation to advanced e-commerce site development. Key skills include:

- Responsive design and user experience.
- E-commerce functionality and content management.
- Project management and website maintenance.

Student-Led Approach and Tutoring Support:

Students will master web design from basic blog creation to advanced e-commerce site development. Key skills include:

- Self-paced learning through instructional videos.

- Regular hands-on practice sessions.

- Tutor guidance for complex concepts and technical assistance.

TUESDAYS THURSDAYS

Specific Days and Times

Group A: Sessions on Tuesdays and Thursdays from 9:30 AM to 12:00 PM.

Group B: Sessions on Tuesdays and Thursdays from 1:00 PM to 3:30 PM.

LEVEL 1

Fundamentals of WordPress Web Design

- WordPress Overview and Setup
- Navigating Admin Area
- Customizing Site Settings
- Widgets and Menu
- Pages and Posts
- Introduction to Gutenberg
- Blocks
- Plugins
- Simple WordPress Security and Troubleshooting

LEVEL 2

Build a Simple Blog Website

- Setting Up Blog Page
- Creating Blog Posts
- Creating About and Contact Pages
- Other Enhancements
- Simple SEO settings

LEVEL 3

Build a simple business website

- Configuring Site Header
- Installing Elementor Page
- Builder
- Introduction to Elementor
- Flexbox
- Responsive Design
- Global Colours
- About and Contact Page
- Footer*

WELCOME

"The future belongs to those who believe in the beauty of their dreams." – Eleanor Roosevelt

As you begin your adventure with Build-Up Academy, remember that every skill you develop and each project you complete is a stepping stone towards a future filled with endless possibilities. In this journey of learning web design, you are not only acquiring technical skills but also crafting a vision for your future.

Your passion and commitment have brought you to this point, and now, a world rich with opportunities awaits you. Equipped with the knowledge and skills from our program, and backed by a community that supports and believes in your potential, you're set to make a significant mark in the world of technology.

We're here to guide and support you in every step of this journey, celebrating each of your achievements along the way. Together, let's create a future that's not only technologically advanced but also shaped by your unique vision and creativity.

Welcome to a journey of innovation, creativity, and success. Welcome to Build-Up Academy, where your dreams take flight.

BUILD UP ACADEMY TEAM